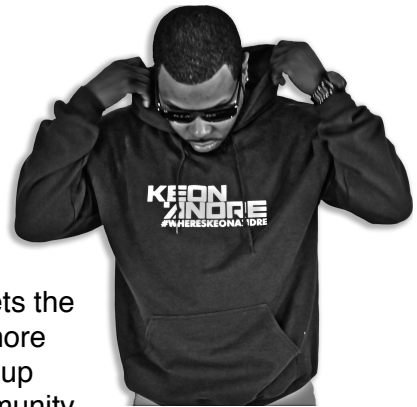


# Biography

Hailing from Hammond, Indiana, Keon Andre was introduced to hip-hop as a way to escape the pitfalls of street life. As a child of the struggle, Keon took his hustle to a legal level by forming Major Moves Entertainment, where he matured his sense of business and his sense of being a man. Showing strong ambition and long lasting determination, Keon doesn't follow the trend, he sets the standard. Influenced by a melting pot of artists and producers, more specifically, 2pac, Nas, Kanye West, and Andre 3000 of the group Outkast, Keon Andre unleashed his presence to the hip-hop community with his debut album "Dark Past, Bright future" showcasing his riveting verbal imagery and impressive chorus lines that motivate the crowd to new levels of enthusiasm. Keon has graced the stage with the likes of veterans Twista, Talib Kweli & Bizzy Bone, and also hot regional acts like Coo Coo Cal and Ric Jilla. He is currently pursuing a strong, long lasting career in the industry while building a strong fan base nationwide. He's currently the host of the local Wisconsin based television series "Curb Music", he's appeared on several mix tapes which include; L for Mayor (Speakerboxx/Violator DJ Fusion), To The Top (hitman DJ Dceezy), We on the Map vol. 1 & 2 (Feel Good Entertainment, Atlanta, GA), Looking Glass Vol. 1-3 (Next level Musik, Milwaukee, WI), and most notably the self-released mix CD Game Face Vol. 2, In Da Building, (over 30,000 copies sold independently) mixed by Kid Scratch of Violator and Chicagos Power 92.



Keon Andre set the platform for his debut album "Dark Past /Bright Future", featuring a collaboration of seasoned heavy-hitters & producers like; Platinum Producer "GiNx (G-unit/Lloyd Banks Karma), DJ Pain One ( Young Jeezy ) and novel R&B/soul sensation Carlton Thompson Jr. (Roots" Welcome Home Roscoe Jenkins movie soundtrack) who have brought to life a collection of hits that will make this debut album a certified success . From the street summer anthem "My Block", to the seductive club banger "Go Down", and the raw practicality of the song Soul Searching, Keon manages to capture a wide range of emotions and realism with his music which he calls "Reality Rap" with messages that capture all walks of life. "Dark Past /Bright Future" is definitely an album for the world; with songs like the electronic pop of "Kiss on Her" or the sentimental-driven song "Mama", Keon consistently delivers music that resonates the soul while shaking up the dance floor. From beginning to end, Keon will have you stunned with astonishment; with his electric spark, inspiring style, and energetic stage presence, he is Lyrical, Unique, Versatile. His goals never go unaccomplished, aspiring anxious desire for the community to help him grow. Keon brings a lot to the table, but never a shadow of doubt. He has a passion for music like no other and is a force to be reckoned with in the competitive industry of hip-hop. From his struggle as a child, to his ambition as a man, Keon will always deliver a show stopping performance.